



Creating lifetime friends through adoption

2010 KHS Pet Photo Calendar Contest

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How to Enter

Fill out and submit an official KHS 2010 Pet Photo Calendar Contest entry form, and provide a digital color photo in horizontal layout either 9x12 or 8"x10" in size, a compact disc with that single photograph saved to the highest resolution as a .jpg or a .tif file., a brief description (75 words or less) of how your pet has improved your life and a \$10 entry fee.

All entries, including the photograph and accompanying compact disc with one copy of the photograph downloaded and digitally placed on that compact disc shall become the property of KHS and will not be returned.

To be accepted into the contest, you must provide **all** requested information. **Submitted images and written descriptions must be the original creations of the entrant.** Written descriptions must be in English. KHS reserves the right to reject any submission if it does not meet the eligibility requirements described later in these Rules, or for any other reason at our sole discretion. If your entry is rejected, it will be removed from the contest website and we will notify you via email.

You must complete a separate entry form for every photograph you wish to enter. All entrants must use the official 2010 KHS Pet Photo Calendar Contest entry forms available at KHS Shelter, 11650 Ramsey Rd, Hayden, ID, KHS Thrift Store, 916 N. 3rd St., Coeur d'Alene, or KHS Thrift Store, 1600 E. Seltice, Suite F, Post Falls. The entry form may also be downloaded from the KHS website to enter the Contest. We will discard any photographs and CDs not meeting the criteria for entry. Once submitted, your entry cannot be deleted from the Contest.

All entries must be submitted by midnight, Pacific Standard Time, on Monday, August 24, 2009. Voting for the Contest ends at midnight, Pacific Standard Time, on Monday, August 31, 2009.

Eligibility

The Contest is subject to all applicable national, federal, and local laws and regulations. **KSH reserves the right to change procedural rules regarding this contest to facilitate its fairness and completion.** Void where prohibited by law. Contestants, who are 18-years-of-age and under on January 1, 2009, may participate in the Contest with their parents' or guardian's assistance and permission. Employees, volunteers and family members of KHS and its affiliates, are eligible.

Eligible Pets

Out of concern for wild, non domesticated animals, the 2010 KHS Pet Photo Contest is limited to the following species of pets: dog, cat, potbellied pig, rabbit, horse, hamster, gerbil, guinea pig, ferret, mouse, rat, caged birds, aquarium fish and domestic farm animals. Images that include any animal species other than those listed above will be removed from the Contest and the entry fee will be forfeited.

Eligible Images

Polaroid, black and white photos or copyrighted professional photos cannot be accepted. All photos must be depicted animals in a humane and dignified manner. Any image that includes advertising, content that is deemed inappropriate, indecent, obscene, as determined by the staff of KHS in their sole discretion, will be removed from the Contest and the entry fee will be forfeited. We will only accept pictures that have not been altered with editing software.

How the Voting Works

Contest entrants can garner votes for their pet in an effort to win a spot in the 2010 KHS calendar. After you submit your entry, you will be provided with a URL of your pet's individual Contest page. To ask your friends and family members to vote, you can pass this URL on to friends or use the "Tell-A-Friend" form on the Contest website. KHS will also send you an email featuring your pet's picture, with instructions on how to solicit votes. Votes are per photo and cannot be combined or transferred.

Because this is a KHS fund raising event, people may vote as often as they want. Each vote must be accompanied by an accepted donation via the KHS web site. Those 12 photographs earning the highest cash donations will be declared the 2010 Calendar winners.

To vote, individuals must provide a valid email address. Any attempt to circumvent this and other Contest rules is grounds for disqualification.

How the Winners are Determined

As of midnight, Pacific Standard Time, Tuesday, September 1, 2009, KHS Staff will tally the cash totals and determine those photographs that have the largest pledge totals. Entrants are encouraged to select the best images and descriptions. It is the opinion of KHS contest organizers, the voting/pledging public will be judging entries on the quality of the image, the quality of the story explaining how this pet improves the contestant's life, and how well the image captures the life-enhancing qualities of the pet. Those finalists will be announced via email to all Contest participants on or after Wednesday, September 2, 2009.

Entrant and Winner Notification

Entrants are required to complete and sign an Affidavit of Eligibility and Liability Release, which must be returned no later than close of business (4 p.m. PST) Friday, September 4, 2009, or their entry and fees in the contest will be forfeited. If any photograph is entered by an eligible person who is not of legal age in the state of residence, that entry must include the name of the Winner's parent or legal guardian, who must sign and return all required documentation. In the event of noncompliance with these Rules, or if winning notification is unclaimed or returned as undeliverable, that winning photograph's place in the calendar will be forfeited and may be awarded to an alternate winner.

Winning Placement in the KHS 2010 Pet Photo

Placement in the 2010 KHS Pet Photo Calendar will be awarded to 12 winners. The entry with the most votes/donations will be awarded the cover of the calendar. Month assignment of the 12 finalists will be determined by KHS staff. All 12 finalists will also receive a complimentary copy of the calendar. Honorable mention photographic winners may be used on the calendar pages as graphic highlights. KHS reserves the right to name as many Honorable Mention winners as needed to graphically enhance the final product.

Use of Email Addresses

Email addresses entered by Contest participants will be used only for KHS communications. Email addresses entered by voters will not be used for any purpose other than as a means of verifying and finalizing the voter's cash donation. KHS does not sell, rent, trade, or share its email addresses with any third parties.

Tracking Your Pet's Progress in the Contest

Any pet in the Contest can be located using the "Kootenai Humane Society 2010 Pet Photo Calendar Contest" function found on the KHS web site (www.kootenaihumanesociety.com). In the search results, the number of votes (dollars raised) the pet has received appears by the image of the pet. The top vote-getters will be displayed on this page in beginning on March 15, 2009.

Use of Images

Warranties. When you enter the "Kootenai Humane Society 2010 Pet Photo Calendar Contest" you warrant that the photograph is original, that you are the sole owner and copyright holder of that photograph, and that you have not granted exclusive rights of that photograph to any other person or entity. All photos entered into the contest can not have been entered into any other organizations photo contest where you have lost the rights of ownership to the picture. You also warrant that the photograph does not invade the right of privacy of any individual; does not infringe any trademark, trade name, trade secret, intellectual property right, or other common law or statutory right; nor does it contain any material that otherwise violates any criminal prohibition or the personal or proprietary rights of any person or entity.

Grant of Rights in Connection with the Contest. By entering the Contest, you agree to grant to KHS, its legal representatives, successors, and assigns, the nonexclusive right and permission to use, modify, adapt, reproduce, publish, and distribute the photograph, or any portion thereof, throughout the world, in any printed form and by any kind of mechanical or electronic or any other method or device of reproduction, publication, and distribution known or later developed, during the full term of the copyright, and without notification or payment, in connection with the "Kootenai Humane Society 2010 Pet Photo Calendar Contest". KHS agrees to attribute authorship and copyright ownership to you when it publishes and distributes the photograph you submitted. KHS also agrees that it will never sell the photograph or rights in the photograph to any individual or entity.

Grant of Rights for Additional Purposes. By entering the "Kootenai Humane Society 2010 Pet Photo Calendar Contest", you also agree to grant to KHS, its legal representatives, successors, and assigns, the nonexclusive right and permission to use, modify, adapt, reproduce, publish, and distribute the photograph, or any portion thereof, throughout the world, in any printed form and by any kind of mechanical or electronic or any other method or device of reproduction, publication, and distribution known or later developed, during the full term of the copyright, and without notification or payment. KHS agrees to attribute authorship and copyright ownership to you when it publishes and distributes the photograph you submitted. KHS also agrees that it will never sell the photograph or rights in the photograph to any individual or entity.

Use of Descriptions

When you enter the "Kootenai Humane Society 2010 Pet Photo Calendar Contest" you warrant that the description of how your pet improves your life is original, that you are the sole author and copyright holder of the description, and that you have not granted exclusive rights in that description to any other person or entity. You also warrant that the description contains no defamatory material or injurious instructions; does not invade the right of privacy of any individual; does not infringe any trademark, trade name, trade secret, intellectual property right, or other common law or statutory right; nor does it contain any material that otherwise violates any criminal prohibition or the personal or proprietary rights of any person or entity.

You also agree to grant to KHS, its legal representatives, successors, and assigns, the nonexclusive right and permission to use, reproduce, modify, adapt, publish, and distribute the description, or any portion thereof, throughout the world, in any printed form and by any kind of mechanical or electronic or any other method or device of reproduction, publication, and distribution known or later developed, during the full term of the copyright, and without notification or payment, as part of and in connection with the "Kootenai Humane Society 2010 Pet Photo Calendar Contest". KHS will not use your description for any purposes not connected with the "Kootenai Humane Society 2010 Pet Photo Calendar Contest". KHS will never sell the description or rights in the description to any individual or entity. KHS agrees to attribute authorship and copyright ownership to you when it publishes and distributes the description you submitted.

Additional Terms

By accepting a prize (placement in the "Kootenai Humane Society 2010 Pet Photo Calendar"), the Winner consents to KHS's use of his or her name, likeness, voice, and/or biographical information for promotional and other purposes without additional compensation, except where prohibited by law. The Winner, by acceptance of any prize, acknowledges compliance with these Rules and agrees to release KHS its affiliates, and its officers, directors, employees, independent contractors, representatives, and agents from and against any claim or cause of action arising out of participation in the Contest or the receipt, redemption, or use of any prize, including any injuries or damages of any kind sustained in connection with the use, acceptance, possession, or awarding of any prize.

Limitation of Liability

Releases are not responsible for printing, typographical, human or other errors of any kind in any Contest-related materials or for stolen, lost, late, misdirected, damaged, incomplete, or illegible entries. If, for any reason, the Contest is not capable of running as planned, or infection by computer viruses, bugs, or

tampering, unauthorized intervention, fraud, actions of entrants, technical failures, or any other causes corrupt or infect the administration, security, fairness, integrity, or proper conduct of the Contest, KHS reserves the right at its sole discretion to disqualify any entry or entrant and/or to cancel, terminate, modify, or suspend the Contest and at its sole discretion award a prize from among all eligible non-suspect entries validly received prior to the action requiring such modification. By entering, all Contestants agree that the Contest is governed by laws of the State of Idaho for the resolution of all claims and disputes (excluding any claims against or disputes involving parties other than KHS relating to any prize awarded in the Contest).

List of Winners

For the list the Winners, send a stamped, self-addressed envelope to "Kootenai Humane Society 2010 Pet Photo Calendar Contest" Kootenai Humane Society, PO Box 2010, Hayden, ID 83835. Requests must be received by October 1, 2009. Winners will also be posted on the KHS website.

Questions?

If you have a question about the Contest that is not covered above, please read our Frequently Asked Questions page. If you have any other questions about the Contest, please email us at development@kootenaihumanesociety.com or call Holly Stetson, 208-818-1633.



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2010 KHS Pet Photo Calendar Contest Official Entry Form

Name: _____

Address: _____

City: _____ State: _____ Zip: _____ Phone Number: _____

Email Address: _____

Payment: Cash Check Visa Master Card Amex Diners Club

Card Number _____ Expiration Date _____

Picture Size <input type="checkbox"/> 8x10 <input type="checkbox"/> 9x12	Format <input type="checkbox"/> .tif <input type="checkbox"/> .jpg	Type of Animal in Photo <input type="checkbox"/> Dog <input type="checkbox"/> Cat <input type="checkbox"/> Rodent <input type="checkbox"/> Rabbit <input type="checkbox"/> Fish <input type="checkbox"/> Ferret <input type="checkbox"/> Bird <input type="checkbox"/> Horse <input type="checkbox"/> Other
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How has your pet has improved your life? (75 words or less) _____

_____ I have read, understand and agree to the contest rules of the 2010 KHS Pet Photo Calendar Contest.

Signature Date

Signature of parent or guardian if entrant is under 18 Date